

Please provide requested information so we may contact you with questions we may have regarding your sponsorship details, logos, links etc.

___ Longhorn Founding Member	\$5,000
___ Longhorn Charter Member	\$2,500
___ Longhorn Rancher	\$1,500
___ Longhorn Wrangler	\$ 750
___ Longhorn Ranch Hand	\$ 500
___ Longhorn Cowbell	\$ 250
___ Individual Sponsorship	\$_____

___ Individual Sponsorship	\$_____

SPONSOR CONTACT INFORMATION

Company or Individual Name: _____

(If applicable, attach business card w/information)

Contact Name: _____

Email Address: _____

Street Address: _____

Phone Number: (_____) _____ - _____

Player Name: _____

Method of Payment:
___ Check (made out to Lanier Dugout Club)
___ [Venmo](#) (@Lanier-DugoutClub)

Mail Check to:
Lanier High School Dugout Club, Inc.
Attention: Treasurer
PO Box 3284
Suwanee, GA 30024

Questions: contact [Jonathan Wyman@gwinnett.k12.ga.us](mailto:Jonathan_Wyman@gwinnett.k12.ga.us)

SPONSORSHIP PACKAGES

Longhorn Cowbell \$250 (\$425 Value)
➤ Company name announcement during game
➤ Web site (revolving ad)

Longhorn Ranch Hand \$500 (\$1,025 Value)
➤ Company name announcement during game
➤ Web site (revolving ad)
➤ Inning sponsor (1 game, 1 inning)
➤ 3' X 5' banner

Longhorn Wrangler \$750 (\$2,400 Value)
➤ Company name announcement during game
➤ Web site (preferred placement)
➤ Logo on Schedule Poster
➤ Inning sponsor (1 game, 1 inning)
➤ 3' X 5' banner
➤ Sponsor Table

Longhorn Rancher \$1500 (\$4,200 Value)
➤ Company name announcement during game
➤ Web site (preferred placement)
➤ Logo on Schedule Poster
➤ Game Day Sponsor- 2 games
➤ Inning Sponsor (all games, 1 inning)
➤ 4' X 8' banner
➤ Sponsor Table

Longhorn Ranch Charter Member \$2500 (\$7,700 Value)
➤ Company name announcement during game
➤ Web site (preferred placement)
➤ Logo on Schedule Poster
➤ Game Day Sponsor – 2 Games
➤ Inning Sponsor (all games, 1 inning)
➤ 4' X 8' banner (2 years)
➤ Sponsor Table (2 years)
➤ Scoreboard Sponsor

Longhorn Ranch Founding Member \$5000 (\$13,400 Value)

2 Year Sponsorship Offer (Get 2 Years for the Price of 1)

- Company name announcement during game
- Web site (preferred placement for 2 years)
- Game Day Sponsor (3 games for 2 years)
- Inning Sponsor (all games, 1 inning for 2 years)
- 4' X 8' banner (for 2 years)
- Schedule Poster Sponsor – reserved spot for 2 years
- Sponsor Table (for 2 years)
- Scoreboard Sponsor (for 2 years)



Lanier High School Baseball
918 Buford Highway
Sugar Hill, GA 30518

Website: www.LanierBaseball.org
Twitter: [@LanierBaseball](https://twitter.com/LanierBaseball)
Instagram: [Lanier Baseball](https://www.instagram.com/LanierBaseball)
Facebook: [Lanier High School Baseball](https://www.facebook.com/LanierHighSchoolBaseball)

#BROTHERHOOD

Dear Future Longhorn Team Sponsor,

The Longhorns are gearing up to kick off our season. We invite you to be a part of our campaign and help us continue to build Lanier Baseball into one of the premier baseball programs in the county.

We are still a relatively young program, now entering our 10th season on the diamond. Being a young program, we have many needs. New schools in Gwinnett County are provided with a field, fence, and lights. It is up to the booster club to raise funds to build the rest of the facility, including dugouts, a permanent concession stand (with a press box), an enclosed batting facility, and permanent locker rooms at the field. Our booster club, known as The Dugout Club, is a 501-C-3 charitable corporation. Sponsorships and donations may be tax deductible and may be eligible for corporate matching funds.

The Lanier High School Baseball Program provides a variety of ways to tremendously help our program and, at the same time, deliver a great deal of exposure for your business in our community. Your tax-deductible donation also gives your business exposure to all the visiting teams across Gwinnett and surrounding counties.



LANIER BASEBALL CREED

We are men who will be self-controlled, unselfish, men of action and humility, who demonstrate pride, toughness and integrity in all that we do.

We will develop as hard working student-athletes who will be prepared to deal with success, disappointment and challenge in all arenas with poise, class and perseverance.

We will put the successes of the team and our teammates ahead of our own individual accomplishments.

We will strive to make good choices that demonstrate self-control and positively reflect on ourselves, our families, and the baseball program.

LANIER BASEBALL CORE VALUES

Lanier Baseball Players Are...

LOVING (*Feeling or showing love or great care*)

AMBITIOUS (*Having or showing a strong desire and determination to succeed*)

NOBLE (*Having or showing high moral principles and ideals*)

INTEGRITY (*The quality of being honest and having strong moral principles*)

ENTHUSIASTIC (*having or showing intense and eager enjoyment*)

RESPONSIBLE (*Being the primary cause of something good or bad*)

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Signage

Banners Sponsorship	
3' X 5'	\$350
4' X 8'	\$500
Scoreboard Premium Sponsor	\$2500

Electronic Media

Web Site Sponsor	
Revolving Ad	\$225
Preferred Placement	\$450

Print

Team Poster/Schedule Sponsor
**Reserved for sponsors who sponsor at the \$750 level or higher

Game Day T-shirt Sponsor

**Ask us about this exclusive opportunity

Game Day Sponsorship

Game Day Sponsor	\$500
➤ Includes flyer/coupon at entrance gate	
➤ Pre-game announcement (50 +/- words about company)	
➤ Inning announcement (2-3 times per game)	
➤ Throw out first pitch	

Inning Sponsor – company announcement about company (20 +/- words)

- 1 Game, 1 Inning
 \$100 (includes Varsity, JV, & 9th)
- All Home Games, 1 Inning
 \$500 (includes Varsity, JV, & 9th)
 (40+ home games)

Sponsor Table – Face-to-face marketing at all home games \$1000

- Attend all home games and reserve a spot at the sponsorship table at the entrance of the field to hand out flyers and business cards to all interested fans

All Sponsors will have their company name announced during home games (2-3 times a game)